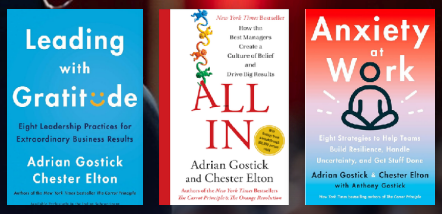
KEYNOTE

Leadership

Building Leaders Who Follow Through

Draws on Recognition, High-Performance Culture and Resilience



Build the habits that earn trust and drive results. This is the session Chester builds when a room needs more than a single subject, drawing on three frameworks at once.

WHAT THE ROOM LEAVES WITH

01 Hold alignment under uncertainty

What to communicate when you do not have the answer, and how to keep a team moving without pretending the ground is steady.

02 Accountability without fear

Responsibility with realistic goals, honest evaluation and fair correction, so standards rise and trust rises with them.

03 Recognition that reinforces results

Specific, frequent, and tied to the behavior you want repeated. The cheapest lever a leader has, and the one most often pulled at random.

WHY IT LANDS

Leadership is not a title. It is a set of behaviors, and pressure is what reveals which ones a leader actually has. This session pulls from three frameworks rather than one, because in a real organization they are the same problem seen from different angles.

WHO IT IS FOR

Senior leadership teams, newly promoted managers, and leadership development programs across Fortune 500, healthcare and government.

> *"Chester, your incredible energy inspired me. Thank you for rousing up excitement and urgency amongst the leadership team about our culture."*
>
> VICE CHAIRMAN AND GROUP CEO · ZAIN GROUP

FORMATS & FIT

Keynote
60–90 minutes, in person, virtual or hybrid

Keynote + workshop
Followed by a working session with the leadership team

Multi-day
As a component of a longer leadership initiative

PLANNER ASSETS

chesterelton.com/meeting-planners

BOOKING

Christy Lawrence
christy@leadingspeakers.co